

# ENVIRONMENTAL CHOICE AUSTRALIA LICENCE

*Good Environmental Choice Australia Limited (GECA) manages a Type 1 Ecolabel program in accordance to ISO 14024 "Environmental Labels and Declarations" and is the owner of the Environmental Choice Australia Ecolabel.*

*A licence for the use of the Ecolabel is granted to a product where it has been verified by an independent conformity assessment body that the product meets the environmental performance criteria of a GECA standard.*

**Licence number:** CLT-2016

**Issued to:** Cloudwalk Trading

**Issue date:** 29 July 2016

**Licensee since:** 29 July 2016

**Certified products:**

Classic 8mm	Excellence 10mm	Ecolay 10mm
Prestige 9mm	Opulence 11mm	Plush 10mm
FR	Tech-lay	
Superior 10mm	Dual-bond 7mm	

**GECA standard:** 25-2011v2 Floor Coverings

**Address of head office:** 1/17-19 Pavesi Street  
SMITHFIELD NSW 2164

**Conformance assessment by:** BSI Group

**Licence expiry date:** 28 July 2019



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**Good Environmental Choice Australia**

*Transforming the actions of business & consumers to drive a substantial increase in the sustainability of consumption*

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## Conditions of your Good Environmental Choice Australia (GECA) Licence

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The Conditions of your Good Environmental Choice (GECA) Licence are as stated.

**In particular:**

1. The certificate holder shall ensure that its production arrangements for the certified product and associated environmental performance standards detailed in the standard are maintained in accordance with the requirements of the Australian Ecolabel Program.
2. The certificate holder shall keep GECA informed of any significant changes to its certified product, in particular of any changes in design or composition which would affect its environmental performance characteristics. GECA will liaise with the certificate holder to inform them of their options.
3. The certificate holder shall give and require the associated product and corporate officer to give the Conformity Assessment Body (CAB) and its authorised verifiers admittance and assistance in the verification and surveillance of the use of the Good Environmental Choice Australia (GECA) Ecolabel.
4. In order to maintain certification, the following conditions must be fulfilled:

The Conformity Assessment Body (CAB) must:

- Arrange periodic verification of the product and/or at the product manufacturing facilities; and
- Periodically confirm that certification should be continued.

Client organisation must:

- Make available product and production records for review;
- Use the Ecolabel and environmental claims in accordance with the GECA document called “Brand Guidelines – Good Environmental Choice Australia (GECA) Ecolabel.”
- Comply with the [Good Environmental Choice Australia Scheme Rules requirements](#) as advised to you from time to time by GECA;
- Have periodic verifications (surveillance audits) as agreed with the CAB at product manufacturing and project sites;
- Implement all corrective action as agreed with the CAB & GECA;
- Pay all licence fees within sixty days of invoice (licence fees are non refundable);
- Advise GECA promptly (within 30 days) of any changes to your product, associated manufacturing techniques or activities that may affect certification. GECA will then refer this advice to an accredited CAB to assess continuing conformity with the requirements of the GECA standard;
- Maintain a record, accessible to the CAB, of all customer complaints, environmental monitoring records and corrective action relating to the certified product.

5. The CAB may conduct additional verification activities in accordance with the certification contract to maintain your certification if you change your products, or if GECA or they are advised of significant problems with your production system.
6. Verification of compliance of certificate holders with changed certification requirements shall be achieved through either special verification activities or by inclusion in the next periodic verification after consideration of advice provided by the CAB.
7. The certificate holder shall be entitled to use the Environment Choice Australia Ecolabel in accordance with the “Brand Guidelines – Good Environmental Choice Australia (GECA) Ecolabel”. The Ecolabel may not be used in an unauthorised manner.
8. The certificate holder shall ensure that it does not use the Ecolabel in a way that could imply that other products or the company itself has achieved certification under the requirements of a GECA standard and inappropriately use Good Environmental Choice Australia Ecolabel.
9. If the certificate holder fails to meet any of the conditions of certification listed in this Licence, GECA shall be entitled to suspend or withdraw the certificate and the applicant is entitled to appeal as detailed in the document, [“Good Environmental Choice Australia Scheme Rules”](#).
10. GECA, as part of its obligations under this Licence will undertake the following activities to promote the environmental certification of the products that have been awarded the right to use the Good Environmental Choice Australia Ecolabel.
  - The front page of your Licence Certificate will be listed on the GECA website in the certified products section, and the certified products will be listed also on the GECA website.
  - A customer telephone and e-mail enquiry service will be hosted by GECA for general enquiries regarding the certification and the environmental attributes of the certified product during normal office hours.
  - GECA will promote the GECA scheme and certified products at exhibitions and events and through various media outlets.
  - GECA may use at its discretion, the certification process and illustrations of the certified products during future seminars to illustrate the value of the Good Environmental Choice Australia Ecolabel Program to organisations seeking to gain recognition for the environmental performance of products.