



DOING GOOD FOR OUR PLANET & THE PEOPLE ON IT

GECA (Good Environmental Choice Australia) is a purpose driven, not for profit that provides solutions for sustainable consumption and production.



Meet GECA



Our Values

- ✓ INTEGRITY
- ✓ INDEPENDENCE
- ✓ IMPACT



Our purpose is to create solutions for sustainable consumption and production.

Our services include:

- ✓ Ecolabelling and certification
- ✓ Standards development
- ✓ Sustainable products database
- ✓ Consultation and advisory services
- ✓ Education and training
- ✓ Corporate and community engagement events



We're challenging businesses, government agencies, industry groups and non-governmental organisations **around the world** to take a stand and **commit publicly** to developing and implementing a **sustainable procurement policy** for their organisation!

Sustainable procurement is about considering the **environmental, social and economic impacts** of purchased goods and services.



In April 2017, the International Organization for Standardization (ISO) released the world's first **ISO20400 International Standard for Sustainable Procurement**.



At GECA, we believe that **independent certification** is the only way to make sure you are genuinely buying sustainable products, thanks to the built-in auditing and assurance processes.



GECA's *Positive Procurement Pledge*



By taking the pledge, organisations are agreeing to develop, document and implement a *Positive Procurement Policy* to govern all purchasing decisions by **31 December 2020** (if not already).



Pledgers will be asked to:

- ✓ review/develop a procurement policy and implement impactful revisions in line with ISO20400.
- ✓ demonstrate a continued improvement in ecolabel procurement.
- ✓ participate in one confidential GECA survey per year.
- ✓ develop a *Positive Procurement Pledge* case study for their organisation.
- ✓ identify, monitor and evaluate sustainability hotspots across their supply chain.
- ✓ participate in GECA's exclusive networking and capacity building events.
- ✓ allow GECA to share their positive procurement stories via our communications channels.

Our pledge has been designed to allow you to move to the next level **at your own pace** no matter where you're starting from.

It's not about perfection, it's about celebrating the wins and learning from the challenges...**together!**



Through sustainable procurement your organisation can **build resilience** and become future proofed through increased **efficiency** and **effectiveness**.



Why Pledge?

- ✓ Gain access to a step-by-step framework for **best practice** sustainable procurement;
- ✓ Protect your organisation's reputation by **efficiently managing sustainability risks** in your supply chains;
- ✓ **Get ahead** of future client and regulatory requirements;
- ✓ Obtain a **competitive advantage** in your sector by seizing the opportunity to innovate; and
- ✓ **Demonstrate supply chain engagement** to Global Reporting Initiative (GRI), Dow Jones Sustainability Index (DJSI) or other indices.

We'll share your *Positive Procurement Pledge* actions with **key stakeholders around the globe**, including your employees and customers.

You'll also have the chance to share your achievements in our newsletter, social media channels, and through industry and mainstream media outlets.





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Will You Join Us?

