*At GECA, we encourage consumers to write to their favourite brands and ask them to get GECA certified. By showing manufacturers that there is a demand for certification, they will be more likely to take action and make sure their products are environmentally-preferable.*

*To make this easier for you, we have drafted a letter below, but feel free to modify it to reflect your concerns.*

To whom it may concern,

I enjoy using your products, but would love to know a little more about their environmental, health and social impact. That’s why I’m writing to ask you to consider getting your products certified with Good Environmental Choice Australia (GECA), Australia’s only not-for-profit, third-party ecolabelling program.

The GECA ecolabel is an independent ‘tick’ that shows your product is better for the environment, has a lower impact on human health and has been ethically made. It also gives consumers such as myself confidence that you’re not making misleading claims. GECA’s strict standard criteria and independent auditing process mean that GECA certification is trusted, rigorous, and a powerful marketing tool.

As someone who cares about reducing my overall environmental impact and ensuring a safe, healthy lifestyle, I hope you share my vision and will take action to make sure your products aren’t causing unnecessary harm.

More information about GECA is available at [www.geca.eco](http://www.geca.eco)

Kind regards,

(your name)